CENTURY 21 Rich River Real Estate
128 Hare Street,
Echuca VIC 3564

272-276 Hare St, Echuca, VIC 3564

P.O.A.

Industrial Land















Versatile Commercial Space in the Heart of Echuca

A rare opportunity presents itself in the heart of Echuca with this expansive and versatile commercial space. Steeped in history as the former Paramount Theatre and, more recently, home to the popular OPT Nightclub, this property offers an exciting chance for investors and entrepreneurs to create something truly special. Whether you're looking to revive its legacy as a premier entertainment venue or transform it into a brand-new business concept, the possibilities here are endless.

Open for Inspection

By Appointment.

A Multi-Level Venue Designed for Entertainment, Hospitality & Sustainability Spanning multiple levels, this versatile venue is tailored for hospitality, events, and nightlife or can be completely reimagined to suit your vision. Adding to its appeal, the property is equipped with 40 solar panels, enhancing energy efficiency and sustainability while reducing operational costs.

Ground Floor: Upon entry, guests are welcomed into a spacious open-plan area, complete with a fully equipped bar, commercial kitchen, and toilet facilities. This level serves as the perfect foundation for a vibrant social setting, whether it be a bar, restaurant, or entertainment hub.
Mezzanine Level: Offering an elevated vantage point over the township, this level features an additional bar and deck area, creating a prime space for VIP lounges, intimate gatherings, or dining experiences with a view.
Upper Level: Designed for high-energy entertainment, this section boasts a dance floor, DJ booths, a third bar, and additional restroom facilities. The layout lends itself perfectly to live music events, functions, or a nightclub revival.
An Unbeatable Location in the Thriving Echuca/Moama Region
Situated in the bustling Echuca CBD, this property benefits from high foot traffic, a strong local community, and a booming tourism industry driven by the Murray River. Echuca and Moama are well-known for their vibrant hospitality scene, cultural events, and nightlife, making this an ideal setting for a new business venture. With a steady influx of visitors year-round, there's no shortage of potential customers ready to experience something fresh and exciting.

Endless Business Opportunities
While this venue is turnkey-ready for a nightclub revival, its spacious design and premium location make it adaptable for a variety of ventures, including:
- Sports Bar & Restaurant – A social hub for live sports, casual dining, and drinks.
- Live Music & Event Space – Perfect for hosting bands, comedy shows, and private functions.
- Family-Friendly Entertainment Zone – Think arcade, laser tag, or an indoor adventure park.
- Themed Dining Experience – A unique restaurant concept catering to locals and tourists alike.

Listed By
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Every precaution has been taken to establish accuracy of the information above, but does not constitute any representation by the vendor or real estate agent.