First National Real Estate Charles L. King & Co
172 Hare Street,
Echuca VIC 3564

140 Hare St, Echuca, VIC 3564

Sold - 2/06/2026

Retail Shop















FREEHOLD OPPORTUNITY IN THE HEART OF ECHUCA

Open for Inspection

By Appointment.

Positioned in a prime, high-exposure location within the thriving CBD of Echuca, the sale of the Echuca Camera House freehold presents an exceptional opportunity to secure a blue-chip commercial asset in one of regional Victoria's most tightly held retail strips.

A long-standing business location, this property offers the perfect blend of investment security and future flexibility. With a secure tenant in place who has recently committed to a further 3 x 3 year option on the lease, this is an outstanding set-and-forget investment with long-term income confidence. Alternatively, it provides future scope for owner-occupiers to plan ahead.

The building itself is well-presented and functional, with a strong street presence and excellent signage exposure to consistent foot and vehicle traffic. Internally, the layout is adaptable to a range of retail or commercial uses, supported by rear access and essential amenities.

Surrounded by established retailers, cafes, and service-based businesses, and just moments from the renowned Port of Echuca, the location continues to benefit from strong local trade and year-round tourism-an underpinning factor for long-term capital growth.

Key Features:

Prime CBD freehold in a high-traffic retail precinct
Securely leased investment with new 3 x 3 year options in place
Established commercial premises with strong local identity
Excellent frontage and exposure to passing trade
Flexible internal layout suitable for a variety of uses
Rear access and on-site amenities
Surrounded by thriving businesses, cafes, and tourism attractions
Close proximity to the Murray River and Port Precinct
Ideal for investors seeking long-term security
Secure your place in one of Echuca's most sought-after commercial pockets and capitalise on a location that continues to deliver.

A rare freehold offering with strong lease security-enquire today.

Listed By
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Listing Number: 3533915

Every precaution has been taken to establish accuracy of the information above, but does not constitute any representation by the vendor or real estate agent.