

## (Business) Red Feather Co , Cowaramup, WA 6284

Industrial Land



## Expressions of Interest



### Iconic South West Coffee & Food Brand | Two Locations | Stro

Some businesses are stable.  
Some businesses are growing.  
Red Feather is expanding and firmly planted in the community.

This is an opportunity to step into one of the South West's most recognised independent hospitality brands, a business that has become part of the local community and continues to grow.

Red Feather is famous for its legendary jaffles, amazing coffee, and loyal following, with a strong brand identity that keeps customers returning again and again. With an outstanding 4.7 star Google Review rating, including over 100 five-star reviews the business has built a reputation for quality, consistency, and community connection that many hospitality businesses spend years trying to achieve.

Importantly, the business is already largely run under management, with the current owners remaining involved primarily in oversight roles. Two owners are active in the business but work only three days per week for approximately nine hours each, demonstrating that the systems and staff structure are already in place. And the growth story is only just beginning.

#### TWO LOCATIONS ? ONE STRONG BRAND

Red Feather operates across two strategic venues.  
The Cowaramup Drive-Through  
This is where it all began.

Positioned on the main Bussell Highway through the Margaret River region, the original Red Feather site stands out as an icon as you enter Cowaramup and captures both local traffic and the enormous tourism flow moving through the South West.

Traffic data shows thousands of vehicles passing this location every day, with monthly averages of roughly 7,000-9,000 vehicles on this section of Bussell Highway depending on the season.

That translates to millions of vehicle movements per year passing directly in front of the business.

#### Listed By

The Office  
Phone: (08) 9791 6880

#### Open for Inspection

By Appointment.

