

(Business) The Victoria Hotel , Collie, WA 6225

EXPRESSION OF INTEREST

Industrial Land



The Vic Hotel Collie | Landmark Venue | Ten-Room Upside

Some venues are simply places to eat and drink. Others become part of a town's identity. The Vic is firmly in the second group.

Open for Inspection

By Appointment.

Positioned on Collie's main street, The Victoria Hotel brings bar trade, meals, functions, entertainment and community connection together under one recognised name. The venue now also includes ten furnished accommodation rooms ? a recently added income stream whose contribution is not reflected in the annual figures supplied for review.

For the buyer, that creates a compelling combination: an established operating platform plus genuine room-income upside to develop through online distribution, direct bookings, contractor relationships, group stays, events and stay-and-dine packages.

Key features:

- Recognised Collie hotel with prominent main-street presence
- Bar, dining, function, entertainment and outdoor areas
- Ten furnished rooms creating a major new growth pathway
- Substantial seller-scheduled hospitality plant and equipment
- Existing team and operating structure to assess and shape
- Strongest fit for a hands-on publican or hospitality couple
- Further potential through functions, digital marketing and operating discipline
- Financial information available through the approved confidential process

This is a sale of the business and leasehold interest only. The freehold land and building are not included. Sold as a going concern.

The Vic offers something difficult to reproduce: recognition, operating breadth and a new accommodation platform with room to grow.

Listed By

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