

(Business) Supernova , Dunsborough, WA 6281

Sold - 24/02/2026

Industrial Land



Supernova -- Premium Fashion Retail Business ? Priced to Sell

A rare chance to take over a well-established, profitable retail business in the heart of Dunsborough's busiest shopping precinct. Supernova has been a go-to destination for quality women's and men's footwear, handbags, and accessories for nearly two decades. It is now available at a reduced price for a timely sale.

Open for Inspection

By Appointment.

This is not a risky start-up or a blank slate. It is a walk-in, fully operational business with a loyal customer base, premium supplier relationships, proven profit history, and immediate earning potential. At this price, it would cost more to set up something similar from scratch, without the benefit of brand trust or repeat trade.

Key features:

- High-profile position at the entrance of Centrepoint Shopping Centre with strong foot traffic
- Consistent profitability with 48% gross margins
- Strong customer mix of locals, visitors, and returning regional holidaymakers
- Stocked with respected Australian & European brands with supply exclusivity
- Extensive 2019 fit-out with quality fixtures, lighting, cabinetry, and POS (valued at \$67,500 to replace)
- Cloud-based systems, website, and established social media included in the sale
- Experienced staff in place who are willing to continue under new ownership
- Long lease secured in Dunsborough's most in-demand retail location

This opportunity suits an owner-operator or partnership looking for a profitable, lifestyle-friendly business with growth potential. Expansion options include reactivating e-commerce, increasing marketing activity, or adding new product lines.

Businesses of this calibre, at this price point, do not come up often in the Southwest. For a buyer who is ready to move quickly, this represents exceptional value and a rare chance to take over a proven retail brand without the time, cost, and uncertainty of starting from scratch.

Enquire now for full details.

Listed By

The Office

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