



# EAC AdBuilder: User Office Technical Requirements

EAC AdBuilder provides a FREE quick and effective tool to produce, proof, and send your advertising copy to realestateworld.com.au, your definitive real estate publication.

Before choosing to manage your own advertising copy using this state of the art system, please read the minimum requirements below to ensure a smooth transition of your copy to the EAC AdBuilder realestateworld.com.au production team.

## COMPUTER REQUIREMENTS

1. Connection: adsl CABLE 256Kbps
2. PC: Windows XP
3. Browser: Explorer, Firefox
4. Software: Adobe Acrobat Reader Java, Flash (free downloads)

## INTERNET REQUIREMENTS

- 1: Minimum connection speed for a single user is 1.5/256 adsl
- 2: Minimum connection speed for a small office (2-3 users on Alizard at same time) is 1.5/512 adsl or 512/512 shdsl.

**Note 1:** These are the actual dsl speeds NOT the internal network speed (which may be 100Mbit, or 1000Mbit etc)

**Note 2:** Even if office has correct speed adsl - if their office users are all on internet at same time, but only 1-2 users are on Alizard at this time - the net speed will be lower depending on the bandwidth the non Advertiser users are using..

3: The internet provider themselves play an important part as each provider has a different contention rate - or efficiency of the network. Even though 2 providers may provide the same rated speed - say 1.5/256 - if one provider has a high contention rate uploads etc will take much longer than if you use a provider with a lower contention rate.

4: Each internet provider had different contention rates - Bigpond has a rather high contention rate.

5: Most internet speeds fluctuate depending on what global internet traffic is present and what the routing being used by the provider is.

eg - If a provider routes from an office, then directly to the central exchange and then to Alizard - response will be good.

If the same provider routes from an office (say Melbourne based) then to an exchange in Sydney and then back to Melb the response will be much slower.

FYI - Telstra regularly do this.... If the primary route is being worked on and a backup route is being used - same thing - lower response...

**In essence EAC AdBuilder is a very intensive push/pull interactive web site - if a user says they can upload into another site OK but not EAC AdBuilder - there is no comparison - most sites are very simple upload/download sites only. Once you put Java and the interactions it enables in Adlizard into the equation, we have a major difference.**